

Linking careers to the curriculum



Gatsby Benchmarks – 8 benchmarks of ‘Good Careers Guidance’

Gatsby Benchmark

1

A stable careers
programme

Gatsby Benchmark

2

Learning from labour
market information

Gatsby Benchmark

3

Addressing the needs
of every pupil

Gatsby Benchmark

4

Linking curriculum
learning to careers

Gatsby Benchmark

5

Encounters with
employers and employees

Gatsby Benchmark

6

Experiences of
workplaces

Gatsby Benchmark

7

Encounters with further
and higher education

Gatsby Benchmark

8

Personal guidance

Gatsby Benchmarks – 8 benchmarks of ‘Good Careers Guidance’

1. A stable careers programme
2. Learning from career and labour market information
3. Addressing the needs of each pupil
- 4. Linking curriculum learning to careers**
5. Encounters with employers and employees
6. Experiences of workplaces
7. Encounters with further and higher education
8. Personal guidance



TEN QUICK WINS

- 1) Highlight **work related skills** in lesson plans.
- 2) Commit to at least **one careers content lesson** for each class per term.
- 3) Look for **existing opportunities**.
- 4) Build careers into **trips and visits** (can you meet someone who works at the venue for a 10 minute careers chat, or longer)?
- 5) Set careers research as **homework**.
- 6) Bring in **volunteers** and visit workplaces.
- 7) Challenge stereotypes in the world of work, e.g. gender, age, class etc.
- 8) Careers **posters/ displays** in your classroom.
- 9) Teach to your students' aspirations (ask them).
- 10) Appoint a careers champion in your department.



- Careers
- G&T
- Interventions

Careers

Subject Homepage



Year 7



Year 8



Year 9



Key Stage 4



Sixth Form



Staff



General



Resources and Information

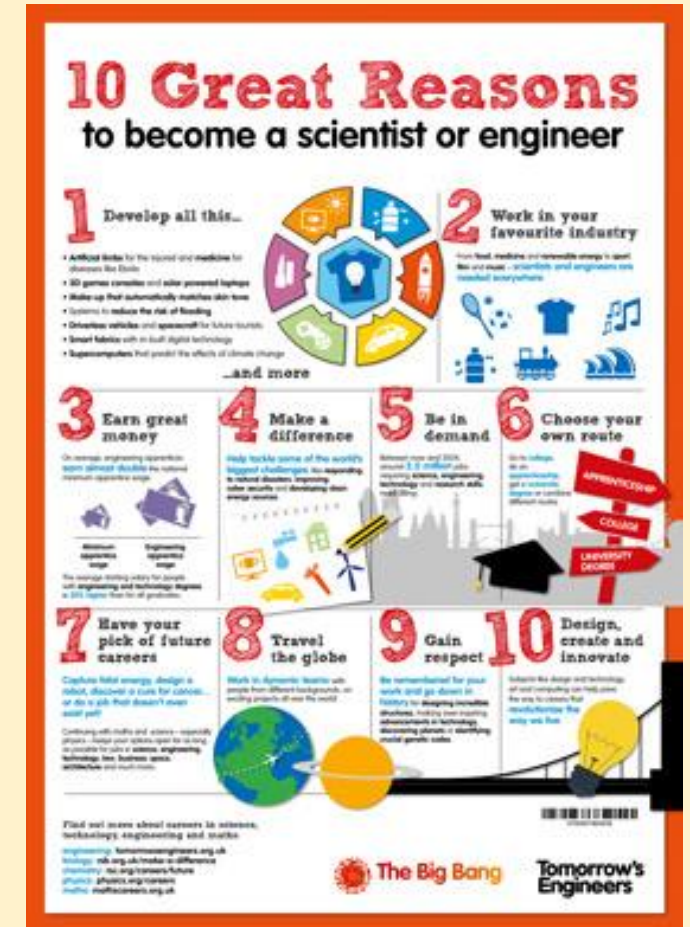
Video clips and job profiles – BBC Bitesize Careers, iCould are great resources!

Posters and classroom resources

Link to 'life skills' – e.g. *Working in research teams in Art is a key life skill for the world of work*

Guest speakers / Visits

Contextualise the learning – how you can use your subject in the world of work



Use careers based questions in Maths (example)

The logistics department calculates that 18% of deliveries are late. Last year there were 3600 deliveries. How many were late?

Marketing sends out 2600 emails per month advertising special offers. Last month 2% of people responded. How many people responded to offers?

Next steps...

- In your departments, please complete the 'Meeting the Gatsby benchmarks' sheet.
- Use the resources in the Careers folder on SPACE (staff) to help you to incorporate careers into the curriculum.
- Think about everything that you **already do** and start with this.