

Business – BTEC L1/2 Enterprise – Year 10

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Topics	Component 3: Promotion and Finance for Business Revenue, Sources of Finance, Payment methods, Costs, Profits, Statement of Comprehensive Income, Cashflow, Ratios	Component 3: Promotion and Finance for Business Breakeven, Assets, Liabilities Statement of Financial Position Financial Documents, Promotional mix, Types of markets, Market Segmentation	Component 3: Promotion and Finance for Business, Revision, Exam Technique, mock exams.	Component 2: Planning and Pitching a Business Creating a Business Plan, Selecting Ideas, Market research, Finding Costs, Cashflow, Breakeven, Promotion, Risk Assessments, Timescale.	Component 2: Planning and Pitching a Business Promotion, Risk Assessments, Timescale. Preparing the pitch slides, Preparing the pitch presentation. Pitching your business.	Component 2: Planning and Pitching a Business Evaluating your business pitch.
Assessment	End of Topic Test/Tasks	End of Topic Test/Tasks	End of Topic Test/Tasks, Mocks, Exam	Learning Aim A Assignment	Learning Aim B Assignment	Learning Aim C Assignment
Arts Mark	Videos of entrepreneurs.	Promotion and advertising in business techniques.	Revision posters/cards with pictures to aid memory	Preparing Powerpoint Presentations	Rehearsing and carrying out the pitch in front of an audience	Reflecting on our presentation skills.

Building on prior learning	Business builds on student's numeracy skills from KS3 with formulas, calculations, percentages as well as literacy skills used for creating coherent coursework in report format and use of Powerpoint to create their business pitch.
Enrichment within the Curriculum	Researching business in details to see what makes them successful and interviewing real business entrepreneurs.
Extracurricular opportunities	Ability to join young enterprise and create own products to sell and make profit.
Positive impacting on personal development (SMSC)	Looking at business ethics and how businesses can become more eco friendly and ethical in the way they conduct their business. Benefits to a business of looking after their staff.
Preparing for the next stage of education	The BTEC covers all finance and accounting for A Level or BTEC L3 Business at Sixth Form. Develops student's skills on researching and report writing and word processing skills along with referencing skills.
Ways to support your child's learning	Praise for effort rather than being 'clever' shows them that by working hard they can always improve
Visits and trips Websites / books /papers / magazines TV/Films Blogs/ podcasts	BTEC revision guides, Homework and revision skills. Using Seneca.com for revision. Watching/reading the news on business and the economy