

Business – BTEC L1/2 Enterprise – Year 11

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Topics	Component 1: Exploring Businesses Entrepreneurs mindset and skills. Local business research.	Component 1: Exploring Businesses Learning Aim A Assignment completion. Mindset, skills of 2 local entrepreneurs, what makes them successful?	Component 1: Exploring Businesses Learning Aim B Assignment completion. Market research, What Market research do the 2 local business carry out and how could that be improved?	Component 1: Exploring Businesses Customer satisfaction and how to meet customer needs/wants.	Component 1: Exploring Businesses Completing Learning Aim C Assignment Customer satisfaction at the 2 local businesses. What makes them successful?	Final Checks on Assignments and Assignments submitted for moderating to the exam board.
Assessment	End of Topic Test/Tasks	Learning Aim A Assignment	Learning Aim C Assignment	End of Topic Test/Tasks	Learning Aim C Assignment	Component 1 and 2 ready for sampling.
Arts Mark	Videos of entrepreneurs. The Founder Film analysis	Promotion and advertising research. Report writing techniques following business interviews.	Report writing techniques following business interviews.	Videos of good/bad customer service.	Report writing techniques following business interviews.	Presentation skills of reports.

Building on prior learning	Business builds on student's numeracy skills from KS3 with formulas, calculations, percentages as well as literacy skills used for creating coherent coursework in report format and use of Powerpoint to create their business pitch. Using knowledge from C2 and C3 to aid our understanding of Component 1 businesses.
Enrichment within the Curriculum	Researching 2 local business in details to see what makes them successful and interviewing real business entrepreneurs.
Extracurricular opportunities	Ability to join young enterprise and create own products to sell and make profit.
Positive impacting on personal development (SMSC)	Looking at business ethics and how businesses can become more eco friendly and ethical in the way they conduct their business. Benefits to a business of looking after their staff.
Preparing for the next stage of education	The BTEC covers all finance and accounting for A Level or BTEC L3 Business at Sixth Form. Develops student's skills on researching and report writing and word processing skills along with referencing skills.
Ways to support your child's learning	Praise for effort rather than being 'clever' shows them that by working hard they can always improve
Visits and trips Websites / books /papers / magazines TV/Films Blogs/ podcasts	BTEC revision guides, Homework and revision skills. Using Seneca.com for revision. Watching/reading the news on business and the economy Researching 1 local business.